

SPONSORSHIP




2024

ABOUT AFCM



The Abbotsford Farm & Country Market was established in 2003 and is operated by the non-profit Abbotsford Farm & Country Market Society.

It combines the best of a modern market experience with a traditional “make, bake, or grow” principle for its juried vendors. As a result, the Abbotsford Farm & Country Market showcases the best in locally grown and produced products along with the creative talents of both artisans and entertainers.



2023 STATS

- **AVERAGE 33 VENDORS PER WEEK FROM 104 ACCEPTED VENDORS**
- **AVERAGE 700 ATTENDEES PER WEEK**
- **OVER 899 NEWSLETTER RECIPIENTS**





**YOUR SPONSORSHIP CREATES A LASTING IMPACT
WITHIN YOUR COMMUNITY BY:**

- **EMPOWERING SMALL BUSINESSES WITHIN THE LOCAL COMMUNITY**
 - **SUSTAINING SUPPORT THROUGH THE MARKET TO FAMILIES IN NEED**
 - **SUPPORTING OUR EFFORTS TO BRING LOCALLY GROWN FOOD FROM FARM-TO-PLATE**
 - **REDUCING CARBON FOOTPRINT BY SUPPORTING LOCAL FAMILY FARMERS**
 - **INCREASING YOUR BRAND RECOGNITION AND TRUST WITHIN THE COMMUNITY**
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	ENTERTAINMENT SPONSOR -\$7,800-	KIDS ZONE SPONSOR -\$1,000-	COMMUNITY BUILDING SPONSOR -\$500-	GATHERING SPONSOR -\$250-	BFF SPONSOR -\$100-
MARKET BAG	X	X	X	X	X
\$10 AFCM GIFT CARD	X	X	X	X	X
LOGO IN OUR WEEKLY NEWSLETTER (26 NEWSLETTERS IN TOTAL)	X26	X6	X3	X1	
YOUR BANNER/SMALL DISPLAY IN MARKET AREA **MUST FIT WITHIN 5X5 SPACE**	X26	X6	X3		
INSTAGRAM AND FACEBOOK 'THANK YOU' POST	X	X	X		
FEATURE POST ON THE AFCM INSTAGRAM AND FACEBOOK PAGE	X26	X6	X3	X1	X1
LOGO PLACEMENT ON AFCM WEBSITE UNDER SPONSORSHIP PAGE FOR THE ENTIRE SEASON	X	X	X		
NAME LISTED ON AFCM WEBSITE UNDER SPONSORSHIP PAGE FOR THE ENTIRE SEASON				X	X

ENTERTAINMENT SPONSORSHIP COULD BE DONATED ON WEEKLY BASIS IN \$300 INTERVALS



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